

<div> <div>CD=COMMUNITY DEVELOPMENT NIA=NEIGHBORHOOD IMPROVEMENT AWARDS</div> <div> LEXINGTON APPEARANCE COMMISSION TOP PRIORITY ISSUES </div> <div> <i>THE MISSION OF THE LEXINGTON APPEARANCE COMMISSION IS TO PROMOTE AND ENHANCE THE APPEARANCE OF THE CITY THROUGH PROJECTS THAT IMPROVE VISUAL QUALITY, AND CLEANLINESS.</i> </div> </div>					
Program	Mission Focus	Goals	Action	Responsibility	Calendar Period
Neighborhoods <div>\$1,500.00</div>	Cleanliness Visual Quality	A. Expand Neighborhood Cleanup Program 1) Spring Cleanup 2) Fall Cleanup – BBQ City Makeover B. Continue Bulb, Tree, Landscape Improvement Program C. Continue Drive-by Sightings and Good Job Program	a) Present awards and publicize, organize events, manage teams, buy lunches, award prizes, coordinate with Sanitation for pickup b) Obtain plant materials, partner with DC MG and other agencies, local vendors, rent equipment c) Publicize on Channel 13 write and mail note cards	a) Staff & Commission b) Staff & Commission c) Commission	a) Cleanup 1) May 17 th 2014 2) September 2014 b) Ongoing Bulb Planting (March) c) Ongoing
Awards <div>\$1,000.00</div>	Visual Quality Cleanliness	A. Present <u>Business Awards</u> on Bi-Annual Basis B. Continue <u>Neighborhood Improvement Awards</u> C. Continue <u>Certificate of Recognition</u> to individuals, civic organizations, businesses, residences, youth projects	a) Review business nominations, vote (May), inform (June), award (August), have awards produced b) Publicize on Channel 13, spot on HOMETOWN TV, The Dispatch, Social Media c) Continue Recognition program at City Council meetings	a) Commission/Staff to reserve Civic Center b) Staff & Commission c) Any commission member may present	a) 8/13/14 – 11:30AM – 1:30PM b) Ongoing Awards given in August c) Ongoing

Program	Mission Focus	Goals	Action	Responsibility	Calendar Period
Parks & Public Spaces <div>\$2,000.00</div>	Visual Quality	A) Unveil Mural Art Project B) Assist Dept of Parks & Recreation w/ trash receptacles C) Kite Day	a) Contact HS music teachers, invite vendors b) Contact Bruce Davis c) Publicize on Channel 13, The Dispatch, Social Media, select judges	a) Commission & City Staff, <u>Special Projects Committee</u> b) Commission & City Staff c) Commission & City Staff, <u>Special Projects Committee</u>	a) Summer 2014 (June) b) TBD c) 3/29/14 – 10AM – 4PM
Partnerships <div>\$0.00</div>	Capacity Building	A) Continue building and supporting partnership and complementary missions of other organizations	a) Fund DC MG appearance project or Uptown Lexington wreath; participate in LHDCD DIY Event	a) Commission	a) Ongoing

PARKING LOT

Program	Mission Focus	Goals	Action	Responsibility	Calendar Period Future efforts
Gateways and Major Thoroughfares <div>\$0.00</div>	Cleanliness Visual Quality	A) Review landscaping of NC Hwy 64 W @ Business 85 Loop B) Support Depot District Plans	a) Contact NCDOT Enhancement Program representative, arrange meeting w/ Mayor Clark b) Present resolutions to City Council	a) City Staff & Commission Chair b) Staff & Commission	a) Tentative b) Attend Public Workshops
MISC. <div>\$500.00</div>		A) Replace treasured tree signs B) Wayfinding signage C) Mural on water towers	a) Review and inventory treasured trees b) Assist Chamber of Commerce & Welcome Center c) Contact SC to inquire about 'giant peach,' coordinate efforts with Uptown Lexington	a) Commission members and city staff b) Commission members c) Commission members	a) March 2014 b) Spring 2014 c) TBD
TOTAL FUNDS REQUESTED <div>\$5000.00</div>					